



ilham by YoShi International

INVESTMENT OPPORTUNITY

SEEKING STRATEGIC INVESTMENT &
GLOBAL PARTNERSHIPS

www.ilhambyyoshi.com





ilham by YoShi International

OUR VISION

To build ilham into a globally recognized sustainable lifestyle brand while creating meaningful livelihoods through Bangladesh's natural materials and artisan craftsmanship.

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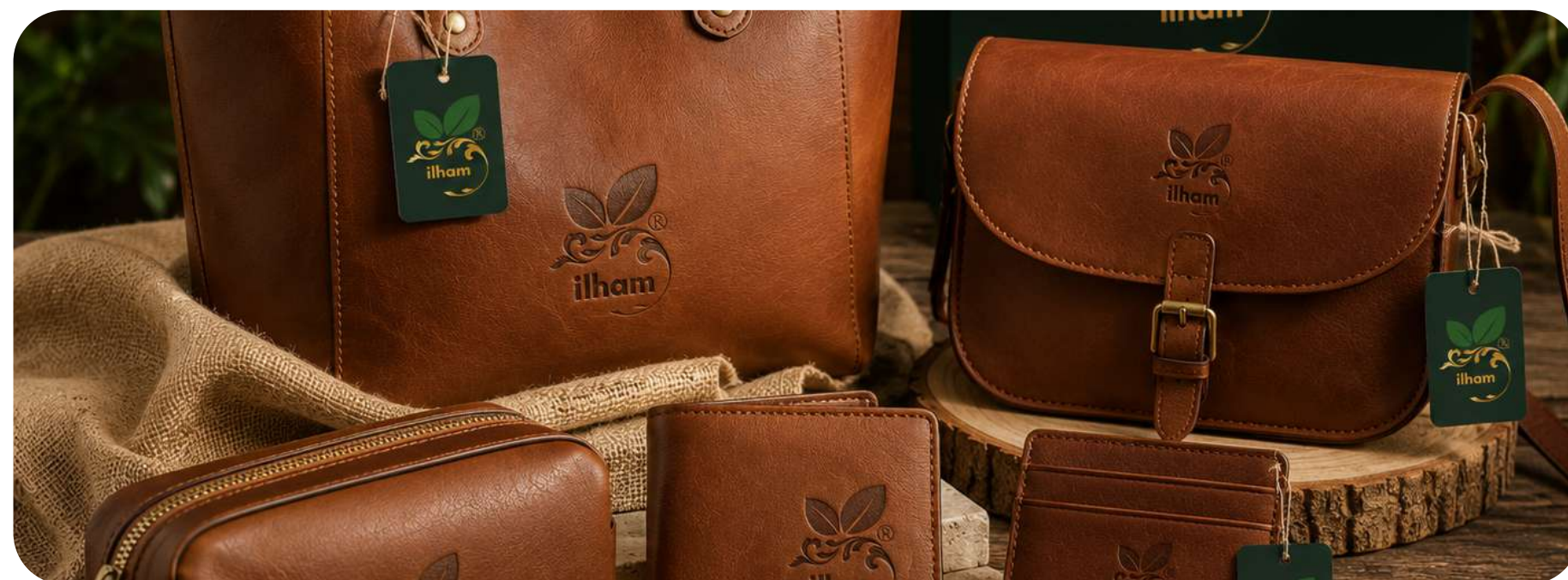
THE CORE BENEFITS OF
INVESTING

WHY ILHAM?

- Premium sustainable lifestyle brand
- Export-ready business

- Home-based artisan network
- Natural and biodegradable materials

- International market experience
- Scalable growth model



WHY NOW?

RIISING GLOBAL DEMAND FOR SUSTAINABLE PRODUCTS
BUYERS SHIFTING AWAY FROM PLASTIC
BANGLADESH HAS ABUNDANT NATURAL FIBRES
STRONG EXPORT GROWTH POTENTIAL



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EXPLORING THE AVAILABLE AVENUES

WHAT WE DO TODAY



Village Artisans

Design &
Development

Quality Control

Export
Global Customers

Our products are handcrafted by skilled rural artisans, while ilham manages design, quality assurance, branding, and international distribution

- **HOME-BASED ARTISAN NETWORK**
- **SMALL PRODUCTION UNIT**
- **HOSPITALITY SUPPLY**
- **EXPORT-READY COLLECTIONS**



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- Expand artisan network
- Strengthen production and quality control
- Develop natural fibre processing



- Establish a compliant leather goods unit
- Increase export capacity
- Grow international branding

WHERE YOUR INVESTMENT CREATES IMPACT

**EVERY INVESTMENT EXPANDS
ARTISAN LIVELIHOODS WHILE
INCREASING BANGLADESH'S
SUSTAINABLE
EXPORT CAPACITY.**

Why Bangladesh?



Abundant Natural Fibres



Skilled Artisan Heritage



Competitive Manufacturing



Gateway to Global
Sustainable Sourcing



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INVEST IN BANGLADESH'S SUSTAINABLE CRAFT FUTURE

- 🌿 Natural Fibres
- 👩 Rural Women
- 🏭 Manufacturing
- 🌐 Export Growth
- ♻️ Sustainable Products
- 🤝 Strategic Expansion

**INVEST WHERE HERITAGE,
SUSTAINABILITY AND
GLOBAL DEMAND GROW
TOGETHER**



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INVESTMENT FOCUS

INVESTMENT FOCUS



EXPAND ARTISAN NETWORK



PRODUCTION & QUALITY CONTROL



NATURAL FIBRE PROCESSING



LEATHER GOODS UNIT



EXPORT GROWTH



INTERNATIONAL BRAND DEVELOPMENT

ilham
by Yoshi International



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Together, let's transform Bangladesh's natural resources and artisan heritage into products admired around the world.



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**INVEST IN BANGLADESH.
EMPOWER COMMUNITIES.
BUILD A GLOBAL
SUSTAINABLE BRAND.**



Asifa Aziz Poppy
Founder & Creative Director
Creating Sustainable Products
from Bangladesh for the World
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GET IN TOUCH



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LET'S SHAPE THE FUTURE OF SUSTAINABLE CRAFTSMANSHIP